



Portobello Community Council – Consultation and Engagement Committee Results from Scotmid consultation - 7 March 2014

Gender and age range of participants

A fairly even split took part in the survey (54.24% female and 45.76% male) with 30.51% of respondents being in the 60+ range

Gender/Age	30-39	40-49	50-59	60+	Total
Female	6	11	5	10	32
Male	5	9	5	8	27
Total	11	20	10	18	59

Gender/Age	30-39	40-49	50-59	60+	Total
Female	10.17%	18.64%	8.47%	16.95%	54.24%
Male	8.47%	15.25%	8.47%	13.56%	45.76%
Total	18.64%	33.90%	16.95%	30.51%	59

Did you know Portobello had a community council?

54 (91.53%) replied that they knew Portobello had a community council

Gender/Age	30-39	40-49	50-59	60+	Total
Female – No	1			1	2
Female – Yes	5	11	5	9	30
Male – No		1	1	1	3
Male - Yes	5	8	4	7	24

How did you hear of the community council?

Word of mouth	35
Social media	16
Portobello Reporter	10
Library	4
Notice boards	3
Other	5

Do you know the purpose of the community council?

13 of 58 respondents (22.03%) didn't know the purpose of a community council. We were able to give them a brief overview.

1 paper had no answer recorded for this question.

Gender/Age	30-39	40-49	50-59	60+	Total
Female – No	2	2	2	3	9
Female – Yes	4	9	3	7	23
Male – No	1	1	1	1	4
Male - Yes	4	8	4	6	22

Do you use email?

51 of the 59 people (86.44%) said they used email with 45 saying they used it every day – the other 6 people saying they used it at least weekly.

Gender/Age	30-39	40-49	50-59	60+	Total
Female – No				4	4
Female – Yes	6	11	5	6	28
Male – No		1		3	4
Male - Yes	5	8	5	5	23

Do you use Facebook?

28 of 59 use Facebook (49.15%) with 26 using this every day.

Gender/Age	30-39	40-49	50-59	60+	Total
Female – No	2	5	2	9	18
Female – Yes	4	6	3	1	14
Male – No		4	3	6	13
Male - Yes	5	5	2	2	14

Do you use Twitter?

13 of 59 respondents are Twitter users.

Gender/Age	30-39	40-49	50-59	60+	Total
Female – No	3	8	4	10	25
Female – Yes	3	3	1		7
Male – No	2	6	5	8	21
Male - Yes	3	3			6

How would you like us to engage with you?

Email	31
Notice boards	25
Portobello Reporter	25
Library	19
Website	18
Facebook	17
Twitter	5
Newsletter	1
Word of mouth	1

Would you like to be added to our mailing list?

More than half the people we spoke with signed up to our Mailing list. That’s a further 35 members of the community we’re able to reach out and engage with.

Gender/Age	30-39	40-49	50-59	60+	Total
Already signed up	1	2		1	4
Yes	8	16	6	5	35
No	2	2	4	9	17
Not email user				3	3

Note:

2 survey papers were not fully completed therefore the results of these have not been included in the analysis.