

Portobello Community Council

Public Consultation on Permanent Beach Volleyball Courts

Aims of the Consultation

1. Raise awareness of the proposals amongst PCC residents and business owners
2. Encourage engagement with the matter
3. Gather responses to inform the community council's response

Raising Awareness

A mixture of online and offline methods used to raise awareness of the planning application including a poster displayed in noticeboards around the PCC area and materials in Portobello Library

PCC website



Portobello Community Council

Beach Volleyball Courts Consultation



The Scottish Volleyball Association wants to develop beach volleyball in Scotland from a grass roots level. They are looking at locations across the city and are hoping to secure funding for permanent beach courts. Portobello is their preferred location.

In Portobello the courts could be situated on the beach, or within Straiton Place Park. Concerns over tidal issues and beach cleaning mean the park is more likely.

The permanent courts would be available to all: local people; local schools as well as club members and established beach volleyball players. A Regional Development Officer would work to enhance school/club links, create new and quality opportunities for young people to play volleyball and increase accessibility to volleyball for people from the local community.

Portobello Community Council is keen to hear what you think about these proposals, please complete our survey at:

portobelloc.org/volleyball

(closes Friday 30 January)

Beach Volleyball Courts Consultation
Dec 2014
portobelloc.org | secretary@portobelloc.org | Portobello CC c/o, 14 Rosedale Ave, G12 1JH

Poster

Permanent beach volleyball court bid at Portobello



Portobello has hosted beach volleyball competitions before. Picture: Neil Hanna

Ambitious plans have been launched to create Scotland's first permanent beach volleyball courts in blustery Portobello.

Temporary courts currently on the beach are only used by teams, but new fixed facilities would be available to the community as a whole.

The plans - backed by Scottish Volleyball, Edinburgh Beach Volleyball


Published on the
10 January
2015
09:27

Evening News

Engagement - Facebook

Portobello Community Council
14 January · Edited · 🌐

<http://www.portobelloc.org/volleyball.php?ref=fb> What do you think of proposed plans for permanent Beach Volleyball courts in Portobello?




357 people reached

Boost Post

Unlike · Comment · Share · 🌐 7

Portobello Community Council
10 January · 🌐

[http://www.portobelloc.org/volleyball.php?ref=fb](#) What do you think of proposed plans for permanent Beach Volleyball courts in Portobello?



bid at Portobello
Portobello's first permanent beach volleyball courts

Boost Post

Reported stats may be delayed from what appears on posts ✕

474 People Reached

13 Likes, Comments & Shares

13 Likes	13 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

27 Post Clicks

0 Photo views	27 Link clicks	0 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Engagement - Email

January News Update And Beach Volleyball Launch

Switch Report ▾

[Overview](#) [Activity ▾](#) [Links](#) [Social](#) [eCommerce360](#) [Conversations](#) [Analytics360](#)

730 Recipients

List: Mailing List (Unsaved Segment)

Delivered: Wed, Jan 14, 2015 12:16 pm

Subject: [PCC] News Update and Beach Volleyball Courts Consultation

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List average 49.0%

List average 15.7%

Industry average (Government) 23.3%

Industry average (Government) 3.3%

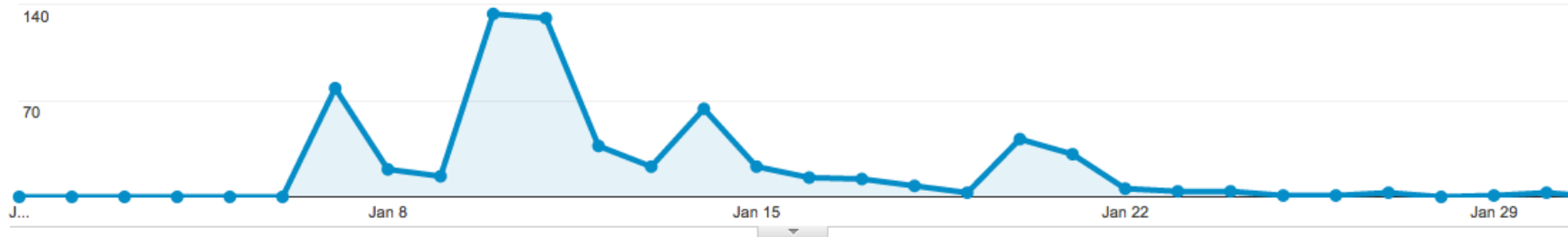
Engagement - Website

Pageviews ▼ vs. [Select a metric](#)

Day Week Month



● Pageviews



Primary Dimension: **Page path level 1** [Page](#)

Secondary dimension ▼ Sort Type: Default ▼

volleyball.php × 🔍 [advanced](#) 📊 🕒 ☰ 🔗 ☰

Page path level 1 ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Bounce Rate ?	% Exit ?
	656 % of Total: 11.46% (5,722)	544 % of Total: 11.80% (4,609)	00:03:00 Avg for View: 00:01:35 (90.24%)	80.29% Avg for View: 67.40% (19.12%)	74.85% Avg for View: 59.18% (26.48%)

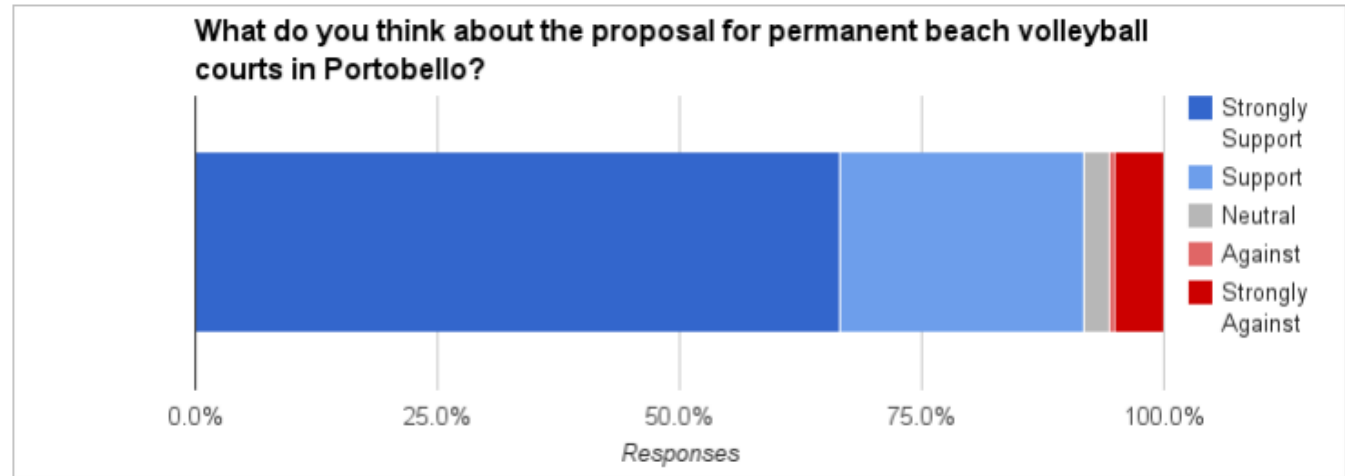
Responses

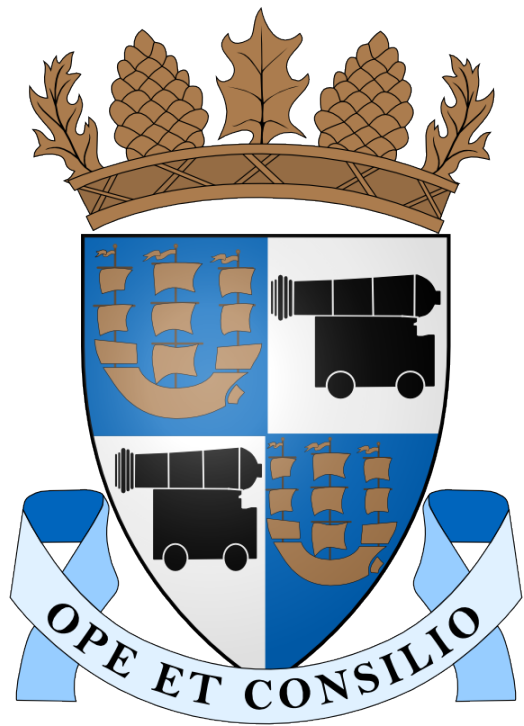
What do you think about the proposal for permanent beach volleyball courts in Portobello? [Your view]

Strongly Support	66.5%	
Support	25.3%	92%
Neutral	2.5%	
Against	0.6%	
Strongly Against	5.1%	6%

Source of response

fb	16
web	48
twitter	1
email	93
TOTAL	158





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